

## 2014-2015 Flu Challenge E-mail Message to Student Population

### Calling All Students!

**School Name** is participating in Michigan's first ever Flu Challenge! We're partnering with the Michigan Department of Community Health and competing against our instate rivals to show them how protecting our fellow **school mascots** are done.

Each year, several healthy, young adults in Michigan die from the flu. Last year, only 10 percent of college age Michigan residents were vaccinated against it and if you've ever had it, you know that it can knock you out making you miss class or social events with your friends. Once it hits our campus, it will spread fast!

So let's make an effort this year to stop it before it comes to **School Name**. Get your flu vaccine on campus at our health clinic, at a local pharmacy, or with your family physician next time you visit home. No matter where you get it, make sure you report it at [www.surveymonkey.com/s/flubattle](http://www.surveymonkey.com/s/flubattle) to help us win! The winning school will be announced the week of December 7.

Remember, we're competing against Albion College, Aquinas College, Calvin College, Central Michigan University, Eastern Michigan University, Grand Valley State University, Hope College, Kalamazoo College, Michigan State University, Northwestern Michigan College, Oakland University, Southwestern Michigan College, University of Michigan, and Wayne State University.

Are you up for the #fluchallenge? Get your flu vaccine today and share it with your friends using the #fluselfie hashtag! We can do this!